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# JAKE LAWRENCE

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## ABOUT ME

I am a Webby award winning Senior UI/UX digital designer and front end developer with strong skills in illustration. Whilst I am first and foremost a designer I am also highly proficient in front end development which I enjoy almost as much as I do design. I believe in keeping up to date with the latest trends in design and development while trying to pre-empt the next big thing, and love the ever evolving nature of web and app design.

## EXPERIENCE

### HEAD OF DIGITAL / SENIOR UI/UX DESIGNER, OGILVY ONE BUSINESS - JUN2017 - JULY2017

I am responsible for all creative digital output and manage a small team of designers and developers. Clients range from big to small and include Oracle and Adobe.

### DIGITAL UI/UX DESIGNER, AIA WORLDWIDE - FEB2016 - MAY2017

My role at AIA covered both UX and UI design, working on websites games and apps. I have worked on many projects from scratch starting at UX design and wire framing through to final design. I have been fortunate enough to work with some really big clients such as Accenture, M&S, BBC Worldwide and Channel 4.

I also work on a lot of big pitches, which I particularly enjoy despite the late nights often associated with them.

### SENIOR WEB DESIGNER / MANAGER, T.M.LEWIN & SONS – MAR 2014 - DEC 2015

As Senior web designer I lead a team of 2 juniors and 1 mid-weight designers all of whom I interviewed and employed. As well as working on my own briefs it was my responsibility to manage the teams workload and ensure that a consistency of design standards and brand were met.

Myself and my team were responsible for the design and updating of the company homepage and shopping navigation pages as well as all online marketing design, landing pages and email design and build.

I was also heavily involved in photography direction, and even at times shot the photography myself.

### FREELANCE DIGITAL GRAPHIC DESIGNER / DEVELOPER, VARIOUS CLIENTS – 2009 - 2016

I worked as a freelance designer for a variety of companies and agencies in print as well but mainly as digital.

### MID WEIGHT DIGITAL DESIGNER / DEVELOPER, SITEWRIGHTS – JUN 2013 - DEC 2013

My work here was equally divided between design and development. The work was fast paced and I saw several sites through from UX Design and wire framing to final build and deployment. I also work on sites collaboratively at each stage of the process.

### FREELANCE ILLUSTRATOR, THE BRIGHT AGENCY – 2009 - 2012

I worked as a freelance illustrator concurrently as a designer in my early freelancing career sometimes doing both on the same project. Most of my illustration was working in publishing for young fiction and education.

### DESIGN MANAGER / I.T MANAGER, THE BRIGHT AGENCY – 2006 - 2009

My first design role initially print based but moving into web and email design as well. Being the resident geek in a small company I was also made I.T. Manager. I oversaw the complete redesign and development of the company website which sparked my love of web design.

## SKILLS

UX and UI design, illustration, Front end Development.  
Photoshop, Illustrator, Sketch, Affinity Photo and Designer, InVision, HTML, CSS, SASS, GIT, JQuery, Sublime Text, CMS implementation.

## REFERENCES

available upon requests

Online Portfolio: <http://jakelabz.com>    LinkedIn: <https://uk.linkedin.com/in/jakelawrence>